

Technical Workshop on the European Year for Development 2015 (EYD2015)

Main events planned one-page summary Portugal

Main events + actions planned (online, social media, press...)	Target audience	Partnerships (private sector, foundations...)	Indicative calendar event/action: start and end
<u>Communication campaign</u> – Implementing a national communication campaign, which will include several events, activities and tools: the EYD2015-PT national website, with all the information about the NWP and links to the European website; national newsletter; national facebook; advertising panels in strategic locations, with high visibility, in partnership with the local authorities; partnerships with transport companies (bus, subway, aviation) regarding the placement of EYD2015 posters; synergies with cultural events and summer festivals; carrying out different actions with many partners in the private sector (utilities; infrastructure; agro-industry; communications	NGDOs; parliamentarians; private sector; ministries and public institutions; local authorities; youth organisations; journalists; school communities; CPLP; embassies of Portuguese Speaking Countries and international organisations with delegations in Portugal; foundations; trade union confederations.	Portuguese Platform of NGDOs	All year 2015
<u>Target-groups survey</u> – Conducting a survey dedicated to the EYD2015-PT target-groups. The aim of this survey is to assess the target-group knowledge on development cooperation policies. The survey encompasses two phases: the first one should occur in the beginning of	NGDOs; journalists; parliamentarians; school communities; youth organisations; ministries and public institutions; local authorities; foundations; trade	Portuguese Platform of NGDOs	All year 2015

Technical Workshop on the European Year for Development 2015 (EYD2015)

Main events planned one-page summary Portugal

the year and the second one at the end of 2015. With the data from this survey it will be possible to evaluate the impact of the EYD2015-PT activities. Camões will contract an opinion research company	union confederations		
<u>Opening conference</u> – Promoting an opening conference to present the EYD2015-PT to media, stakeholders, partners and target-groups. This event will take place in the National Parliament and it will provide a good opportunity to enhance the debate on Development Cooperation policies	NGDOs; parliamentarians; private sector; ministries and public institutions; local authorities; youth organisations; journalists; school communities; CPLP; embassies of Portuguese Speaking Countries and international organisations with delegations in Portugal; foundations; trade union confederations.	Portuguese Platform of NGDOs; National Parliament	January – February
Launching of an academic research award in the Development Cooperation and Development Education sectors, aimed to reward students, researchers or academics who have developed or intend to start research on relevant topics. It is expected that this initiative will continue beyond the end of EYD2015, in coordination with the work on development education	students; researchers; academic institutions; research centres	Portuguese Platform of NGDOs; research centres	All year 2015

Technical Workshop on the European Year for Development 2015 (EYD2015)

Main events planned one-page summary

Portugal

<p><u>International Seminar “Portuguese and European Cooperation in the new post-2015 agenda”</u> – Promoting an international seminar to have a discussion about the added value of Portuguese and European Cooperation in the new post-2015 agenda and the role of aid in the new international architecture</p>	<p>NGDOs; ministries and public institutions; parliamentarians; local authorities; youth organisations; journalists; school communities; CPLP; embassies of Portuguese Speaking Countries and international organisations with delegations in Portugal; foundations; trade union confederations; academic institutions; research centres.</p>	<p>Portuguese Platform of NGDOs; ECPM; IMVF</p>	<p>May – June- July</p>
<p><u>Exhibition</u> – Launching and travelling of an exhibition, available for circulation to seven Portuguese regions. The presentation of the exhibition will be reinforced by several initiatives happening simultaneously (cinema, debates, and conferences) in each city. The exhibition will emphasize the positive results and best practices of EU, Portuguese cooperation and national NGDOs, as well as the MDGs achievements and the post-2015 agenda. The exhibition will open in the National Parliament and close during the final conference.</p>	<p>: Parliamentarians; school communities; local authorities; journalists; NGDOs; private sector; ministries and public institutions; CPLP; embassies of Portuguese Speaking Countries and international organisations with delegations in Portugal; foundations; trade union confederations; academic institutions; research centres.</p>	<p>National Parliament; Portuguese Platform of NGDOs; NGDOs; schools; local authorities; Europe Direct Information Centres</p>	<p>All year 2015</p>
<p><u>Closing conference</u> – Promoting a closing conference, which it will be a moment of</p>	<p>NGDOs; ministries and public institutions; parliamentarians; local authorities; youth organisations;</p>	<p>Portuguese Platform of NGDOs; GENE – Global</p>	<p>December 2015</p>

Technical Workshop on the European Year for Development 2015 (EYD2015)

Main events planned one-page summary Portugal

celebration and reflection on the EYD2015. It will comprise the presentation of successful projects, good practices, preliminary results and expectations for the future, in partnership with GENE – Global Education Network Europe. All the partners and target-groups of the EYD2015 will be invited	journalists; school communities; CPLP; embassies of Portuguese Speaking Countries and international organizations with delegations in Portugal; foundations; trade Union Confederations; academic institutions; research centres.	Education Network Europe	
---	---	--------------------------	--